



# MA ZAMAN

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## SUMMARY

This is Zaman, a proficient SEO specialist and web designer certified by TEAM. Expertise includes On-Page, Off-Page, and Technical SEO, along with SEO audits, keyword research, backlink building, optimised content writing, and blog creation. Proficient in WordPress and Elementor design, delivering effective digital solutions. Dedicated to enhancing online visibility and helping businesses grow through strategic, results-driven optimisation and web design services.

## PROFESSIONAL SKILL

- SEO Strategy Development
- Website SEO
- On Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- SEO Audit
- Keyword Research
- Keyword Implement in Content
- E-commerce SEO
- Content Writing
- SEO Blog Post
- Content Optimization
- WordPress
- Web Design
- Elementor

## WORK EXPERIENCE

### TYM SOFT LTD ( REMOTE ) UK

Jan 2023 - Present

- SEO Expert- Conduct in-depth keyword research, competitor analysis, and SEO audits to enhance online visibility. On-page SEO, Off-page SEO, and Technical SEO.
- Optimizing meta tags, headers, and content optimization, including link building.
- Developed and implemented SEO strategies to boost search rankings and drive traffic.
- Monitored website performance using Google Analytics and Search Console, conducted SEO audits, and resolved technical issues.
- WordPress: Elementor Web Design
- Web page and Blog content writing

### VENT CUBE (Khulna, Bangladesh)

Jan 2022-2023 Dec

- SEO Expert: Developed and implemented SEO strategies to improve search rankings and drive traffic, conducted keyword research, and managed on-page and off-page SEO.
- Performed regular SEO audits to resolve technical issues and enhance site performance.
- Elementor WordPress Design
- Web page and Blog content writing
- Content Optimization

### FLICK MEDIA (Khulna, Bangladesh)

Jan 2020-2022 Dec

- SEO Expert - Performed on-page SEO, optimising meta tags, headers, and content, and managed off-page SEO, including link building.
- Developed and implemented SEO strategies.
- Conducted SEO audits and resolved technical issues.
- Elementor WordPress Design
- Web page and Blog content writing
- Content Optimization

## EDUCATION

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### Masters of Business Administration

- Bangladesh University of Business and Technology
- 2015-2017
- Accounting

### Bachelor of Business Administration

- National University of Bangladesh
- 2010-2014
- Accounting

## SPECIAL TRAINING

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### SEO( Search Engine Optimization)

- TEAM Development
- 2018-2020
- On Page, Off-Page, Technical SEO, SEO Audit, Keyword Research, Local SEO, Content Optimization, SEO Strategy Making.
- WordPress Web Design With Elementor

## LANGUAGE

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English Bangla Hindi Urdu

## PROJECTS

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### The Kingsmen Movers

- Elementor Design
- All SEO Planning and Implementation
- Keyword Research
- Content Writing

### Mackies Bouncy Castle Hire

- Elementor Design
- All SEO Planning and Implementation
- Keyword Research
- Content Writing

### Wards of Olney

- Elementor Design
- All SEO Planning and Implementation
- Keyword Research
- Content Writing

### Albert Moving

- Elementor Design
- All SEO Planning and Implementation
- Keyword Research
- Content Writing

+40 Projects

## CERTIFICATION

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### SEO Awards (2020)

- TEAM Development

### WordPress Web Design Awards With Elementor (2020)

- TEAM Development

## SOFT SKILLS

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- Project Management
- Teamwork

- Time Management
- Critical Thinking

- Problem Solving
- Leadership